



## **DISTILLERIE MASSENEZ IS BEING HONORED IN 2021**

**Dom Pacello Royal Orange® Liqueur wins World Liqueur Awards  
Poire Williams VRP Eau-de-Vie and Golden Eight® liqueur  
received awards at the London Spirits Competition**

The quality, the ancestral know-how and the high standards of Distillerie Massenez have been rewarded by prestigious competitions dedicated to spirits in the world.

Dom Pacello Royal Orange® liqueur was awarded the prize for best French fruit liqueur. The tasting note issued by the World Liqueur Awards reveals all its subtlety: «Bitter orange and chocolate on the nose, like Jaffa cakes. Orange oil and dried zest, bitter and peppery on the palate with a hint of milk chocolate».

**Dom Pacello Royal Orange® 40 % vol**

**Best French Fruit - World Liqueur Awards**



Dom Pacello Royal Orange®, an exceptional orange liqueur, obtained by maceration and distillation of bitter and sweet oranges, dried and fresh zests, all blended with a rigorous selection of Cognacs from the House of Camus®.

The 150<sup>th</sup> anniversary liqueur of the Distillery can be enjoyed neat or on the rocks and in cocktails, short and long drinks, as aperitif or digestif.



At the prestigious London Spirits Competition held in London in March 2021, Poire Williams VRP Eau-de-Vie was awarded three medals: a gold medal in the general competition, the trophy for best fruit Eau-de-Vie and the trophy for best spirit of the year: an exceptional recognition and distinction for this emblematic Eau-de-Vie of the House.

Golden Eight® liqueur was also awarded a gold medal for the second year in a row.

This international unique spirits competition is based on novel criteria for the evaluation of the best products in the world: organoleptic quality, value for money and packaging.



## Eau-de-Vie de Poire Williams VRP 40% vol

Gold Medal London Spirits Competition  
Trophy for best fruit brandy  
Trophy for best spirit of the year

Williams Pear Eau-de-Vie is distinguished by its refinement, concentration, and balance. The nose is intense and fruity, and the palate is harmonious, with the right balance between the freshness of the fruit and its roundness. The fruit is easily recognizable as each bottle contains the equivalent of six kilograms of Williams pears. An intense emotion true to the personality of its original fruit.

To be enjoyed as digestive, in cocktails... fruit salads, sorbets...



## Golden Eight® 25 % vol

Gold Medal London Spirits Competition

Best seller of the Distillerie Massenez, Golden Eight® is a Pear Liqueur with notes of vanilla and caramel, sublimated by a Pear Eau-de-Vie aged at least 8 years, which gives it a magnificent length in the palate. It can be enjoyed neat or on the rocks.



About Distillerie Massenez:

It is in the heart of the sumptuous orchards of the Val de Villé, the cradle of the alchemical art of distillation in Alsace, that since 1870 the Massenez family of Master Distillers has been preserving their attachment to their roots and their know-how of excellence. This blend of a good dose of perfectionism, innovation, and boldness combined with a touch of visionary spirit makes all the difference. It has been passed down from father to son (and daughter), without interruption. 2020: Massenez celebrates its 150th anniversary and Bernard Baud its 10 years of presidency. «2020 marks a great year for Distillerie Massenez. This is 150 years of history with chefs and mixologists from all over the world» emphasises Bernard Baud, President of Distillerie Massenez and Distillerie Peureux.